



## Better health and wellbeing: Building a roadmap for research and action

*The Oxford Martin School in association with Oxford in Berlin, the Centre for Evidence-Based Medicine, Value-Based Healthcare, the Health Economics Research Centre, the Optimal Ageing Programme, and the Alzheimer's Society*

**Thursday 20<sup>th</sup> February 2020, Oxford Martin School, 10.00-16.00**

### DESCRIPTION OF WORKSHOP

Health care is becoming increasingly unaffordable. It is not only the cost of new medicines but the very way in which we try to deliver population health, from health service provision to social care, and from lifestyle choice to the development and application of new technologies. As the UK experiences record waiting times in A&E, the recent election battle over the NHS was almost always couched in terms of who would spend more. Little, if any, attention was paid to how effective such spending might be. There still is no plan for long-term care, and indeed for the flourishing, of an ageing population.

In spite of the financial strains: high-cost, low-value practices, such as screening efforts with low evidence of clinical effectiveness, continue to abound and seem immutable to change; there is poor focus on prevention and an overemphasis on after-the-event hospitalization; and there is little joined up thinking between health care, social care, and wider public and community services. Further afield, essential medicines lists are sagging with unaffordable content, and huge expense goes on high-cost overheads, administration and, increasingly, litigation. Business as usual is not a viable option.

Much ink has been poured into publications outlining the above problems. Yet, the public still do not grasp the issues and the policy response has been inadequate. How do we make a publicly-acceptable and politically-effective case for change?

This workshop will bring together a wide, multidisciplinary, cross-section of interested parties to draw up a roadmap to explore how the principles of evidence-based medicine and value-based healthcare might be used to guide us towards the needed transformations. As case studies we will look at issues necessitating a combination of health and social care as well as community engagement: ageing populations, and in particular vascular dementia; childhood obesity; mental health; climate change; and universal health coverage (UHC).

Workshop Participants will explore how Oxford and its partners can work together to reset thinking on how to achieve better health and wellbeing of populations in the UK and globally. The meeting will lead to a hard-hitting policy briefing containing concrete proposals for research and action that, with the support of Oxford in Berlin, can be presented to UK, European, and international funding bodies.



## AGENDA

### **Better health and wellbeing: Building a roadmap for research and action**

**10.00 - 10.15:** Welcome, opening remarks, purposes of the meeting: **Anant Jani**  
Welcome, Oxford in Berlin update: **Andrew Farlow**

**10.15 - 11.15: Prevention/Health Promotion**

**Gerd Gigerenzer:** Professor and Director of the Harding Center for Risk Literacy and Director Emeritus at the Max Planck Institute for Human Development, Berlin

**Chris Dye:** Oxford Martin School Visiting Fellow, formerly Director, Strategy, Office of the Director General, World Health Organisation

**11.15 - 12.15: Value- and Evidence-Based Healthcare**

**Philip Clarke:** Professor of Health Economics and Director of the Health Economics Research Centre

**Carl Heneghan:** Professor of Evidence-Based Medicine, Director of the Centre for Evidence-Based Medicine and Director of Programs in Evidence-Based Healthcare

**12.15 - 12.45: Lunch break, informal discussion**

**12.45-13.45: Ageing Populations**

**Sarah Harper:** Professor of Gerontology, Co-Director of the Oxford Institute of Population Ageing

**Sir Muir Gray:** Consultant in Public Health in Oxford University Hospital NHS Trust and Professor, Department of Primary Care Health Sciences, University of Oxford

**Colin Capper:** Head of Research, Development and Evaluation, Alzheimer's Society

**13.45-14.45: Global Perspectives**

**Jake McKnight:** Senior Researcher of the Centre for Tropical Medicine and Global Health

**Sarah Whitmee:** Executive Secretary of the Rockefeller Foundation Economic Council on Planetary Health at the Oxford Martin School

**14.45-15.00: Funder Perspectives and Opportunities, with Q&A**

**Gill Wells:** Head of Research Services European & International Team and Strategic Lead on Global Challenges Research Fund (GCRF), University of Oxford

**15.00-16.00:** Further informal conversations over refreshments

**Format:** We propose that session leads decide on their own format and method of discussion. As default, we suggest they use at most 15-20 minutes for their own remarks/Powerpoints (if they so desire), followed by 40-45 minutes of group discussion. The focus of the meeting will be to identify: key gaps in research, practice, and policy in the four overlapping thematic areas; key strengths within Oxford, Oxford-Berlin, and wider partners for building a cross-cutting research and policy agenda; significant opportunities for projects/funding to have an impact.

## List of participants:

1. **Bryan Adriaanse:** Knowledge Exchange Officer, UK SPINE Knowledge Exchange
2. **Colin Capper:** Head of Research, Development and Evaluation, Alzheimer's Society
3. **Philip Clarke:** Professor of Health Economics and Director, Health Economics Research Centre (HERC)
4. **Susie Dunachie:** Associate Professor, Centre for Tropical Medicine and Global Health, and MORU Tropical Health Network
5. **Chris Dye:** Oxford Martin School Visiting Fellow, formerly Director, Strategy, Office of the Director General, World Health Organisation
6. **Andrew Farlow:** Oxford in Berlin, and Senior Alumni Fellow, Oxford Martin School
7. **Lucien Georgeson:** Policy Adviser, Rockefeller Foundation Economic Council on Planetary Health, Oxford Martin School
8. **Gerd Gigerenzer:** Professor and Director of the Harding Center for Risk Literacy and Director Emeritus at the Max Planck Institute for Human Development, Berlin
9. **Sir Muir Gray:** Consultant in Public Health in Oxford University Hospital NHS Trust and Professor, Department of Primary Care Health Sciences, University of Oxford
10. **Sarah Harper:** Professor of Gerontology, Co-Director of the Oxford Institute of Population Ageing
11. **Carl Heneghan:** Professor of Evidence-Based Medicine, and Director of the Centre for Evidence Based Medicine
12. **David Howard:** Director of Studies for the Sustainable Urban Development Programme, and Co-Director of the Global Centre on Healthcare and Urbanisation at Kellogg College
13. **Anant Jani:** Honorary Research Fellow, Value Based Healthcare, Nuffield Department of Primary Care Health Sciences and Oxford Martin Fellow, Oxford Martin Programme on the Future of Cooling
14. **Jake McKnight:** Senior Researcher, Centre for Tropical Medicine and Global Health
15. **Toni Mora:** Professor of Applied Economics, Director Research Institute for Evaluation and Public Policies, Universitat Internacional de Catalunya, Barcelona
16. **Catia Nicodemo:** Senior Research Fellow, Centre for Health Service Economics & Organisation
17. **Robyn Norton:** Professor of Global Health co-founder and Principal Director, The George Institute for Global Health
18. **Chris Paton:** Head of Global Health Informatics Group, Centre for Tropical Medicine and Global Health
19. **Annette Plüddemann:** Senior Research Fellow, Centre for Evidence-Based Medicine
20. **Harriet Teare:** Deputy Director, Centre for Health, Law and Emerging Tech
21. **Gill Wells:** Head of Research Services European & International Team and Strategic Lead on Global Challenges Research Fund (GCRF), University of Oxford
22. **Sarah Whitmee:** Executive Secretary, Rockefeller Foundation Economic Council on Planetary Health, Oxford Martin School
23. **Raphael Wittenberg:** Deputy Director of Centre, Health Service Economics and Organisation
24. **Yaling Yang:** Senior Researcher in Health Economics, Nuffield Department of Primary Care Health Sciences